

Computer Masters of Kansas City sponsors Walk for Diabetes

Computer Masters provide FREE pre-diabetes screenings to the public to propel diabetes awareness...

Overland Park, KS., August 26, 2006 – Computer Masters, LLC, Masters of Information Technology and the regions best and most unique technical support firm, announced its sponsorship & participation in a great local community event for the American Diabetes Association. The event is the annual Walk for Diabetes at Corporate Woods campus park, of which Computer Masters will provide free pre-diabetes test screenings to help fight diabetes, as well as earn donations toward a great cause.

“Helping the local community with noble causes like fighting diabetes is a responsibility of being a business, not a luxury,” said Mike Cleveland, Computer Masters Chief Technology Officer. “Most businesses see helping great causes like the American Diabetes Association as a marketing luxury, not a responsible part of a successful business plan. We feel that helping out should be a part of a good business plan, when everyone pitches in to help as a unified front, the cures & answers will come about faster. Teamwork is the only way to successfully raise awareness of this dangerous health condition, it is also the only way we’ll be able to come up with a cure for diabetes.”

Computer Masters will have a booth next to the American Diabetes Association health & wellness booth providing free pre-diabetes screenings. Computer Masters also plans to raffle off a new laptop and other door prizes to those who donate to the Walk for Diabetes drive September 23rd at the Computer Masters booth.

KMBZ 980 AM radio is helping in this cause with the American Diabetes Association & Computer Masters by airing radio commercials which provide hard core statistics about how many people in America are affected, and that a new case of diabetes is discovered every 21 seconds.

About KMBZ radio

"Newsradio 980" **KMBZ** is a news and talk AM station broadcasting from Kansas City, Missouri. Though KMBZ was the Royals flagship station for some time, their format is currently mostly news and political talk. KMBZ features such nationally syndicated hosts as Rush Limbaugh, Bill O'Reilly, and Michael Savage as well as local hosts like Jerry Agar and Darla Jaye. In addition, KMBZ has the distinction of being the last radio station to fire Rush Limbaugh from its payroll.

KMBZ is the oldest surviving station in Kansas City, first going on the air on April 5, 1922, with the callsign WPE. The Reorganized Church of Latter-Day Saints bought the station in 1923 and renamed the station KFIX and later KLDS. In 1928, Midland Broadcasting bought the station and renamed it KMBC. The AM radio and television station were separated in 1967, prompting the new owners Bonneville International to change the station name to KMBZ. Now owned by [Entercom](#), KMBZ consistently ranks as the most listened talk radio station in the Kansas City market.

About the American Diabetes Association

The American Diabetes Association is the nation's leading nonprofit health organization providing diabetes research, information and advocacy. Founded in 1940, the American Diabetes Association conducts programs in all 50 states and the District of Columbia, reaching hundreds of communities. Find out what is happening in your area.

The mission of the Association is to prevent and cure diabetes and to improve the lives of all people affected by diabetes.

To fulfill this mission, the American Diabetes Association funds research, publishes scientific findings, provides information and other services to people with diabetes, their families, health professionals and the public. The Association is also actively involved in advocating for scientific research and for the rights of people with diabetes.

About Computer Masters

Conceptualized in 2003 by Mike Cleveland & contributing partners, Computer Masters, L.L.C. is a regional technical support company that offers a unique and refreshing vision of the technical support industry for businesses. Computer Masters offers the client guaranteed results, same day response, one-hour onsite*, 2-hour guaranteed response, and 24/7/365 support and monitoring. Computer Masters takes unique and innovative approaches to not only support it's clients, but in also providing a family atmosphere to its employee's and contractors, this anomaly in an outsourced world is how Computer Masters of Kansas City earns their business, one at a time, and by word of mouth. Industry giants such as Dell, Microsoft, HP, IBM, GriSoft, Novell, Symantec, SuSE Linux, and Toshiba are a few of the many alliances and partnerships that Computer Masters retains. Computer Masters of Kansas City can be reached at (816) 587-0388 or at www.kcComputerMasters.com

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